

# A Transformational Expeience Portfolio

*by*

Daniela Vázquez-Figueroa



[seekerscircle.club](https://seekerscircle.club)

# Upleveling Life, Love & Culture

This portfolio is an invitation into a new way of supporting people within organizations—not only as professionals, but as whole human beings. It presents a suite of transformational offerings designed to **elevate emotional intelligence, deepen relational fulfillment, and ignite a culture of appreciation from the inside out.**

Rooted in over two decades of experience in strategic communications, corporate leadership, and embodied coaching, these keynotes, workshops, and retreats help individuals uplevel their lives, their relationships, and the communities they move within—at work, at home, and in the world.

What follows is an introduction to the voice behind this work, Daniela Vázquez-Figueroa, and a map of the experiences she offers to help leaders, teams, and organizations grow with authenticity, empathy, and purpose.



# About Daniela Vázquez- Figueroa

**Coach | Speaker | Author | Seeker**  
**Lifelong strategist, orchestrator, and doer.**

Daniela Vázquez-Figueroa is a seasoned business strategist, transformational coach, and dynamic speaker with over 25 years of experience in business development, marketing, and corporate culture. She holds a double major in Social Communications and Business Administration with concentrations in Marketing and Advertising from Boston College, USA, and has completed extensive postgraduate studies in innovation, consumer psychology, and leadership development.

As Director and shareholder at **Vapro**, a leading communications firm, Daniela continues to lead multidisciplinary teams and develop strategic brand and internal communication initiatives that foster cultural transformation and sustainable growth.

Throughout her career, she has managed high-profile accounts including Coca-Cola FEMSA, BBVA Banco Provincial, Chrysler de Venezuela, Fiat de Venezuela, Venezolana de Pinturas, Microsoft, Avon, Johnson & Johnson, and Banesco. Her leadership has played a critical role in major corporate transitions—such as the acquisitions of Seguros Caracas by Liberty Mutual and Pepsi Venezuela by Coca-Cola FEMSA.

Daniela is widely recognized for integrating internal communication strategies that align external messaging with authentic company culture—driving engagement, unity, and long-term impact across all levels of an organization.



Daniela's professional journey is marked by a proven track record of innovation, transformation, and team alignment. She has also supported companies in project leadership and business development initiatives—helping brands grow with structure, creativity, and soul.



Passionate about social impact, she developed mentorship programs for purpose-driven entrepreneurs and served over 12 years on the Board of Directors for Goodwill Industries International – Venezuelan Chapter, while consulting ad honorem for foundations such as Andrea Brillo de Un Ángel and El Hospital San Juan de Dios.

In her second act, Daniela founded Seekers Circle—a global community for personal transformation, conscious relationships, and spiritual evolution. As a VITA™ Certified Coach, she is deeply trained in trauma-informed coaching, emotional empowerment, embodiment practices, and relational intelligence.

Her work bridges the precision of corporate strategy with the depth of holistic human development, offering a uniquely integrative approach to organizational and personal growth.

Daniela is also the author of the forthcoming book, *Gratitude Is Not Enough: Appreciation Is the Way*, which explores how appreciation—when expressed intentionally—can elevate relationships, transform company culture, and shift the way we live and work.

And while she is an accomplished professional, Daniela is also a mother to three extraordinary children, an eternal student, and a lifelong seeker—finding magic in connection, meaning in service, and joy in the beauty of human evolution.

# Signature Topics

## **Transformational Keynotes & Experiences for Modern Organizations**

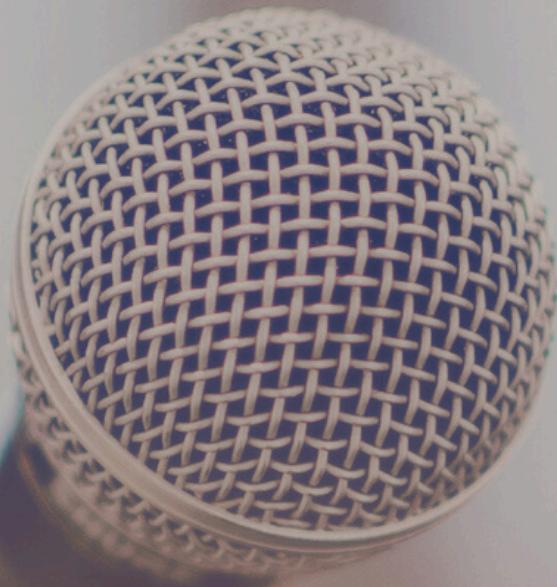
Today's most conscious organizations know that personal growth fuels sustainable performance. Daniela offers keynotes, workshops, and retreats that help individuals uplevel what matters most: appreciation, emotional intelligence, relational connection, and embodied resilience.

Each experience blends somatic practices with practical frameworks—engaging mind, body, and heart. These offerings are designed to elevate individual well-being, enrich culture, and strengthen collaboration.

Whether through a powerful keynote, immersive retreat, or tailored workshop, Daniela bridges strategy with presence—helping teams grow with empathy, clarity, and purpose.







# **1. Offerings**

**Each offering is designed with a deep understanding of human flourishing, conscious living, and connection.**

# Signature Offerings:

Here is how the signature topics can be developed into keynotes, workshops, and experiential sessions for teams and organizations.

## 1 Appreciation as a Catalyst for Cultural Transformation

Elevating teams and engagement through a culture of meaningful, embodied appreciation.

**Corporate Impact:** Structured appreciation practices lead to increased employee satisfaction, reduced turnover, and deeper interpersonal trust.

## 2 Relational Intelligence in Work and Life

Enhancing connection, communication, and collaboration through deeper self and relational awareness.

**Corporate Impact:** Teams gain tools for empathy, clear communication, and emotionally intelligent leadership—shifting team dynamics and increasing cohesion.

## 3 Emotional Mastery and Resilience at Work

Tools for emotional regulation, grounded decision-making, and leading with clarity in uncertain times.

**Corporate Impact:** Resilient employees lead to healthier teams, stronger leadership, and fewer burnout cycles.

# Signature Offerings:

## 4 Whole Human Leadership: Bridging Work, Life, and Identity

Helping leaders embody their full humanity by aligning personal values with professional roles.

**Corporate Impact:** Authentic leadership improves team morale, psychological safety, and cultural integrity.

## 5 From Intimacy to Impact: Why Better Partners Make Better Teams

Support for personal relationships as a pathway to workplace emotional regulation and team success.

**Corporate Impact:** Empowering employees in their intimate lives enhances focus, empathy, and resilience across the organization.

## 6 Empowered Communication for Relationships and Teams

Blending emotional clarity, somatic awareness, and the Five Voices methodology to improve connection and collaboration.

**Corporate Impact:** Builds trust, enhances interpersonal dynamics, and strengthens communication across teams.

## 7 Embodied Wellness: Emotional Fluidity and Somatic Resilience

Introducing practices that release tension, restore clarity, and support nervous system balance.

**Corporate Impact:** Prevents burnout, fosters vitality, and reinforces a culture of emotional and physical well-being.



# Customized Corporate Workshops and Retreats

Daniela offers bespoke workshops and retreats tailored to the specific needs of organizations. These programs are designed to uplevel employee engagement, foster a culture of appreciation, and integrate principles of emotional intelligence and relational mastery into the corporate framework.

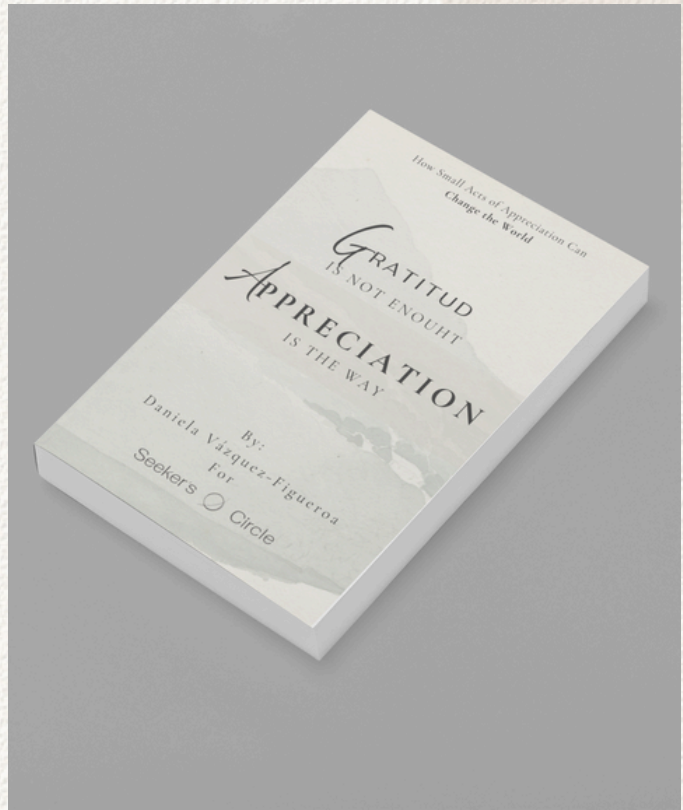
Formats Available:

- **Keynote Presentations:** Inspiring talks that introduce transformative ideas and shift perspectives.
- **Half-Day Workshops:** Focused sessions with somatic tools, frameworks, and facilitated interaction.
- **Full-Day Retreats:** Deep, integrative experiences that blend strategy, self-awareness, and team culture transformation.



# Book Release

Daniela's forthcoming book, **Appreciation: Gratitude Is Not Enough. Appreciation Is the Way**, explores the transformative power of appreciation across both personal and professional domains. The book offers insightful guidance and practical tools to help individuals and organizations cultivate a culture of active, intentional appreciation—strengthening relationships, deepening connection, and fostering lasting cultural change.



Her intention with this book is to spark a global movement of appreciation—uplifting families, communities, societies, and ultimately the world as a whole. Whether addressing a leadership team, a conference audience, or a circle of seekers, Daniela brings heartfelt inspiration, actionable wisdom, and transformative presence to every space she enters.

*I invite you to be part of the movement.*

Book Daniela Vazquez-Figueroa to speak at your event, empower your team, or uplift your community with profound wisdom and practical tools for living a vibrant, conscious life.



# Coaching Core products

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These programs can be adapted for corporate teams or mixed-group retreats and are designed with an emphasis on **emotional resilience, relational clarity, and conscious communication.**





## Target Audience:

Adults seeking deeper and more fulfilling intimate connections.

## Description:

A four-part series designed as discovery forums for adults ready to deepen and uplevel their experience of love, intimacy, and sacred connection. Drawing from psychology, anthropology, somatic practices, and tantra, each soirée invites participants on a journey of self-love, relational growth, conflict navigation, and sacred sexuality.

*Created to uplevel your emotional awareness, intimacy, and relational well-being, this series empowers you to experience love and connection at a deeper, more conscious level.*



# The Third Sexual Revolution



## Target Audience:

Teenagers, young adults, and their parents.

## Description:

A groundbreaking talk that offers young people and their parents a new, empowering paradigm for love, intimacy, and healthy relationships. Moving beyond traditional sex education and the myths of pop culture, this dynamic discussion fosters emotional intelligence, self-love, conscious boundaries, and authentic connection.

*Designed to up level emotional maturity, relational intelligence, and personal empowerment, this experience redefines how young people and families approach love and intimacy for a thriving future.*



Seeker's  Circle



## Target Audience:

Engaged or newly married couples seeking to build a conscious, thriving partnership

## Description:

A transformative 3-day retreat designed to help couples lay the foundation for a lifetime of connection, intimacy, and mutual growth. Blending modern relationship science with ancient wisdom, this immersive experience equips couples with powerful tools for emotional resilience, sacred partnership, communication mastery, and lasting intimacy.

*With practices drawn from psychology, somatic coaching, and tantra, couples co-create a conscious "relationship bubble"—a living space of love, trust, and shared purpose to sustain them through every chapter of life together.*





# Contact Information

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Partner with **Daniela** and **Seekers Circle** to bring transformational experiences into your organization —supporting emotional growth, cultural renewal, and the elevation of life, love, and leadership from the inside out.

Let's Venture Beyond.

## Contact:

 [Daniela Vázquez-Figueroa](#)

 [hello@seekerscircle.club](mailto:hello@seekerscircle.club)

 [DM](#)



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